

Privacy Policy

LifeSpan Website Privacy Statement

This website is owned and operated by LifeSpan, Inc. We at LifeSpan recognize that many visitors who come to our website are concerned about the information that they provide to us or that may be collected, and how we treat that information.

In order to address those concerns we have developed the following Website Privacy Statement.

Our Commitment to Privacy

Your privacy is important to us. To better protect your privacy we provide this notice explaining our online information practices and the choices you can make about the way your information is collected and used. To make this notice easy to find, we make it accessible from our homepage and every point where personally identifiable information may be requested.

What Information Do We Collect?

When you visit our website you may provide us with two types of information: Personal information you knowingly choose to disclose that is collected on an individual basis and Website use information collected on an aggregate basis as you and others browse our website.

Disclosure of Information

LifeSpan and the LifeSpan Website may disclose personal or non-personal information in cases where we believe in good faith that it is necessary to prevent a crime or an injury to ourselves or to third parties.

We may also disclose any and all information required pursuant to a court order, subpoena, or otherwise required by law. There may also be times when we share aggregate information (that does not individually identify any particular person) with advertisers, business partners, subsidiary companies, affiliated companies, parent corporations, sponsors, joint venture partners, and other third parties in an effort to customize or enhance the content and advertising of our website for future users.

Website User Information

Similar to other commercial websites, we utilize a standard technology called "cookies" (see Cookies") and web-server logs to collect information about how our website is used. Information gathered through cookies and web-server logs may include the date and time of visits, the pages viewed, time spent on our website, and the websites visited just before and immediately after our website.

Email Information

If you choose to correspond with us through email, we retain the content of your email messages together with your email address and our responses.

Cookies

Cookies are parcels of text sent by a server to a web browser and then sent back unchanged by the browser each time it accesses that server. Cookies are used for authenticating, tracking, and maintaining information about users

Cookies are subject to a number of misconceptions, mostly based on the erroneous notion that they are computer programs. In fact, cookies are simple pieces of data unable to perform any operation by themselves. They are neither spyware nor viruses, despite the detection of cookies from certain sites by some over sensitive anti-spyware products.